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Press Release

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Internet Marketing and Management Group (IMMG) Finishes Phase I of New FAHPERDS Website

Internet Marketing and Management Group (IMMG) has finished the first phase of the new FAHPERDS website.

Internet Marketing and Management Group, LLC (IMMG) of Coral Springs, Florida recently announced that the first phase of the new FAHPERDS (Florida Alliance of Health, Physical Education, Recreation, Dance, and Sport) website has been completed. The new website is more than an updated version of the old website. It is completely redesigned to be more comprehensive, functional and interactive. Visitors to the site can learn about the organization in detail, view current issues and events, read meeting notes, and renew or apply for membership online. FAHPERDS' highly anticipated annual state conference will be held in October and the website, in addition to posting detailed information and schedules, enables online registration for the event and an application for exhibitors and presenters.

IMMG's founder and COO, Wayne Marnell, recognizes the need for the FAHPERDS organization to modernize their website. "Today there is an increased demand for the convenience of online information and transactions." Mr. Marnell adds, "The ability to sign up online for membership or conferences streamlines the process and saves everyone time, effort and resources and by offering their members and associates these conveniences, it becomes a win-win situation which reflects positively on the organization."

FAHPERDS is a non-profit organization with over 1500 members engaged in health, physical education, dance, sport and educational leadership since 1919. FAHPERD is Florida's state professional organization, affiliated with national and regional associations; the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) and the Southern District AAHPERD. The Florida Alliance works closely with the Department of Education, voluntary agencies, universities and related associations to strengthen programs, professionals and addresses physical activity and health programs for children.

Internet Marketing and Management Group (IMMG) builds more than websites, they build business. IMMG is a web-centered, integrated marketing and management solution providing lasting impressions that are captivating, inspiring, and emotionally powerful. Internet Marketing and Management Group empowers companies with technology, design, ideas, professional marketing and management all designed to dominate the competition. Websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web based and traditional media, are some of what IMMG offers.

IMMG serves clients across the USA, specifically in the Broward County cities of Coral Springs, Fort Lauderdale, and Parkland, Florida. IMMG also serves the Palm Beach County cities of Boca Raton, Boynton Beach and Wellington, Florida. Freehold and Monmouth County, NJ. Manhattan and Nassau County NY. Boston MA, Stamford and Bridgeport CT, St. Louis, MO, South Carolina, North Carolina and Los Angeles California. IMMG maintains Team Members throughout the USA to ensure client satisfaction in marketing campaigns, managed ROI, websites, SEO, PPC, organic search, web-based and traditional media. The Team Members are located in Washington, Oregon, Texas, New Mexico, Coral Springs and Parkland, Florida, Monmouth County New Jersey, Boston MA, South Carolina, North Carolina and Los Angeles, California. IMMG is one of the most complete integrated marketing and management providers for websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web-based and traditional media.

Call IMMG on 1-888-WebIMMG (932-4664) for more information about their services and to learn how IMMG can bring you spectacular results by bringing their team together to add value to your company.

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