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Press Release

October 28, 2008

Internet Marketing and Management Group, LLC (IMMG) of Coral Springs, Florida, Assists in New Jersey Client's Move

Internet Marketing and Management Group, LLC (IMMG), based in Coral Springs, Florida, assisted its New Jersey client, Advanced Orthopedics and Sports Medicine Institute, in its recent relocation.

Who says that your marketing firm has to be located in your town, or even in your state? IMMG (Internet Marketing and Management Group, LLC) of Coral Springs, Florida has once again shown that the "Internet" in its name is totally operative. When its client, Advanced Orthopedics and Sports Medicine Institute (AOSMI) of Freehold, New Jersey, recently consolidated its two offices, relocating into one huge new facility, IMMG played an instrumental role from Coral Springs, Florida.

Among the many tasks related to the move, IMMG had to redesign more than 50 pieces of collateral (letterheads, business cards, fax forms, and more), all with the new address. IMMG designed moving signs with customized maps, created advertisements, designed "We are Moving" announcements, and it created artwork for interior and exterior signage. Messages for AOSMI's automated phone system had to be rewritten and recorded with the new location in mind. IMMG even designed new golf shirts and helped to plan the Grand Opening event.

In moving to the larger facility, AOSMI added a Physical Therapy department, Advanced Physical Therapy of Freehold. IMMG designed APT's new website, secured its new domain name, and created its tag line. "The amount of work involved in a move of this magnitude is tremendous, but we were able to execute all the deliverables on-time because our team members remained true to the planning and management process," said Wayne Marnell, IMMG's founder and COO.

Internet Marketing and Management Group (IMMG) builds more than websites, they build business. IMMG is a web-centered, integrated marketing and management solution that provides lasting impressions that are captivating, inspiring, and emotionally powerful.

Internet Marketing and Management Group empowers companies with technology, design, ideas, and professional marketing and management services, all designed to dominate the competition. Websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, and web-based and traditional media are some of what IMMIG offers.

IMMG serves clients across the USA, specifically in the Broward County cities of Coral Springs, Fort Lauderdale, and Parkland, Florida. IMMIG also serves the Palm Beach County cities of Boca Raton, Boynton Beach and Wellington, Florida, Freehold and Monmouth County, NJ; Manhattan and Nassau County, New York; Boston, MA; Stamford and Bridgeport, CT; St. Louis, MO; SC; NC; and Los Angeles, CA. IMMIG has Team Members throughout the USA who ensure client satisfaction in marketing campaigns, managed ROI, websites, SEO, PPC, organic search, and web-based and traditional media. The Team Members are located in Washington, Oregon, Texas, New Mexico, Coral Springs and Parkland, Florida, Monmouth County New Jersey, Boston MA, South Carolina, North Carolina, Hawaii and Los Angeles, California. IMMIG is one of the most complete integrated marketing and management providers for websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, and web-based and traditional media.

Call 1-888-WebIMMG (932-4664) or visit www.WebIMMG.com for more information about IMMIG's services and to learn how Internet Marketing and Management Group (www.WebIMMG.com) can create a program tailored for your company or organization.

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